

PRODUCT & TECHNOLOGY NEWSLETTER

Reach leaders in the life sciences by partnering your message with our own science content.

SPONSORSHIP INCLUDES:

- Prominent sponsor banner at the top of the newsletter.
- Premium, highly visible placement for your product press release.
- Direct link to your website or product page.
- Newsletter sends to 150,000 contacts.

SPONSOR PLACEMENTS:

- Sponsor banner: 468 pixels x 60 pixels
- Company name
- Product description (100 words -200 words)
- Contact information/URL
- Image/logo: 250 pixels x 125 pixels

2021 TECHNOLOGY FEATURES:

Select from these relevant themes for your audience

- **COVID** - January 22, 2021
- **Cancer** - March 26, 2021
- **Microscopy** - April 23, 2021
- **Genetics** - September 24, 2021

[Click here for Sample Newsletter \(PDF\)](#)

18.34%

Average Open Rate

8.60%

Average Click-to-Open Rate

4.36%

Average Click-to-Open Rate
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