

BANNER ADVERTISING

Reach *Science's* extensive online audience.

Banners are a highly visible option reaching *Science's* extensive online audience. For maximum results, target your campaign to relevant segments of this audience.

BANNER AD OPTIONS

Run-of-Site Campaigns

<\$20,000	≥\$20,000	≥\$50,000	≥\$100,000
\$26/M	\$25/M	\$24/M	\$22/M

All rates are gross. Minimum impressions per insertion: = 100,000
Run-of-Site banner are served in rotation on *Science* (includes *Science News*) and *Science Careers*.

Targeted Banner Campaigns

<\$20,000	≥\$20,000	≥\$50,000	≥\$100,000
\$46/M	\$45/M	\$43/M	\$41/M

All rates are gross. Minimum impressions per insertion: = 50,000
Target your banners to match relevant site content. As well as targeting by site or general subject areas on *Science*, you can now contextually match your ad to keywords in all content across the complete *Science* family of online journals.

Special Sponsored Banners

Target various *Science* homepages with an exclusive message

- Anchor banner available on: jobs.sciencecareers.org homepage. *Science Careers* homepage and its affiliated pages: Articles, For Employers, and Career Resources. *Science* homepage.
- Rectangle banner available on: jobs.sciencecareers.org homepage
- Billboard banner available on: *Science* homepage
- Inline banners available on: non-research articles

Banner Specifications

Science websites are responsively designed so in order to optimize your ad, please supply sizes as indicated below.

Desktop & Tablet

- Leaderboard: 728x90 pixels
- Tower: 300x600 pixels
- Rectangle: 300x250 pixels
- Anchor for desktop:
Science: 1280x60 pixels
Science Careers & Job Board: 1180x60 pixels
- Anchor for tablet: 728x90 pixels
- Billboard: 1280x250 pixels
- Inline: 728x90 pixels

Mobile

- Leaderboard: 320x50 pixels
- Rectangle: 320x100 pixels
- Anchor: 320x50 pixels
- Tower: 320x100 pixels
- Inline: 320x50 pixels

HOW TO SUBMIT ART

- Ads should be submitted as an HTML5 file, GIF, animated GIF, or JPG not to exceed 100K.
- Please provide the URL to which the banner ad will link
- For billboard ads, the content has to be hosted by a third party.
- Submit information via email: recruitads@aaas.org

www.sciencecareers.org

To book your ad: advertise@sciencecareers.org

The Americas
+1 201 210 5012
Japan
+81 3 6459 4174

Europe/RoW
+44 (0) 1243 684007
Greater China/South Korea
Singapore/Thailand
+86 131 4114 0012

Science Careers

FROM THE JOURNAL SCIENCE 