

Generate actionable leads and strengthen your company brand when you sponsor an educational Science Webinar.

A Science Webinar aligns your brand with the topic of your choice to showcase your market leadership while also delivering valuable leads. When you collaborate with *Science* to sponsor a webinar, you'll identify the topic and help mold the scope of the discussion for the scientific community.

Our expert team will handle set-up logistics, speaker invitations, and presentation coordination, as well as pre- and post-event marketing. You will have 24/7 access to the registration database that is updated every time someone registers or views the event so you can start lead nurturing immediately following the webinar.

Visit science.org/webinars to see current and archived webinar presentations.



Viewership (2021)*	Viewership (All Time)*
Average registration — 1,308	Average registration — 1,635
Highest registration — 2,634	Highest registration — 7,351
Average live attendees — 483	Average live attendees — 573
Highest live attendees — 984	Highest live attendees — 4,498

EXTRAS

- **Translation** — available in select languages for regional targeting.
- **Live Poll** — poll attendees directly during your webinar.
- **Post Marketing** — push the on-demand version of your webinar via online banners or third-party emails.

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