

## Boost your message using the cover of *Science*—the most widely read scientific journal in the world.

### WHY IT WORKS

- High-profile positioning on the cover of the *Science* journal.
- Target by geography, discipline, or scientific conferences.
- Optimize your message with two-sided printing.
- Appears both in the print and digital version of the journal.

### ORDERS, DEADLINES, MATERIALS INFORMATION

Insertion orders are required to secure your cover tip placement. Specify date of issue, geographic distribution, and quantity. Your sales representative can provide scheduling availability and the necessary details to complete your order.

Kindly provide a PDF sample of your materials in advance for review and approval. Please note which side is to be facing up.

Provided preprinted materials must be received at Quad Graphics (see address right) nine calendar days ahead of issue date. **Please mark all boxes with *Science* and issue date.**

If you require printing assistance with your order, files must be submitted three weeks ahead of issue date. Please submit to [digitalads@aaas.org](mailto:digitalads@aaas.org).

### PRODUCTION REQUIREMENTS

- Size: Depth: 7 inches, Width: 8 inches
- Paper: 80# gloss cover stock, approximately 0.3 oz cover
- Note: The cover tip can be printed on two sides. Please designate which side is the front when submitting your sample and insertion order.



Print & Digital Geo Run Options	Provide Printed Cover Tip to Science	Science Prints Cover Tip (4-color)
North America Only	\$16,500	\$24,000
United States Only	\$16,000	\$23,000
40,000 WW	\$10,500	\$16,700
Full Run	\$18,500	\$26,400
Digital Only Options:		Provide Printed Cover Tip to Science
Japan Only		\$4,000

#### Shipping Address for Supplied Tip-ons:

Quad Graphics  
Attn: Tracy Conway  
1900 W Sumner Street  
Hartford, WI 53027-9241  
Phone: 262 673-1130



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