

Build your own brand and drive traffic to your website.

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The Employer Profile uses a combination of video, images, and text to tell your organization's dynamic story. Your profile is fully customizable to capture your organization's unique character. Use this flexible platform to strengthen your employment brand and drive applications. Includes your branded job details, application pages, and content pages with tailored SEO opportunities and a unique URL.

TECHNICAL SPECIFICATIONS

Employer profiles will post five days after submission of materials. Please supply the following items:

- Company logo (JPG, PNG at 1280 px wide x 720 px deep).
- Company description (up to 1,000 words).
- URL links where required (maximum of 3 links).
- Photos (for dynamic profiles only) — JPG.
- Video (for dynamic profiles only) — MP4 or DVD (no wmd or rm).

For mini-sites, please also include the following:

- Header image 960 px wide x 200 px deep.
- Home page image min size 500 px wide x 200 px deep.
- Title and body text for home page, no max.
- List of supplemental pages/tabs needed.
- Color/branding scheme, need at least 2 colors, please provide HEX values.

Sample Profile

The screenshot shows a sample employer profile for Roche on the Science Careers website. The header features the Roche logo and the tagline "Drive innovation. Change lives." with an image of a hand holding a magnifying glass over a DNA helix. The navigation menu includes Home, Our jobs, Why Work for Roche in Switzerland?, Career Opportunities, and Working at R&D. The main content area is titled "About Roche" and contains several paragraphs of text describing the company's mission, its status as a global pioneer in pharmaceuticals and diagnostics, and its commitment to sustainable development. A "Create Job Alert" button is visible at the bottom of the profile. The footer of the profile states "Powered by Science Careers".

