


VISITS TO OUR WEBSITE

84% ≥ 2  times per month.

ONLINE ACTIVITY

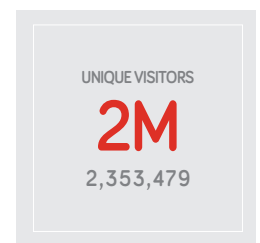
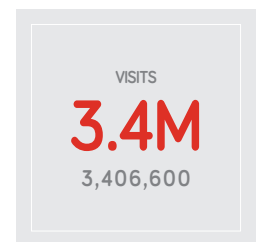
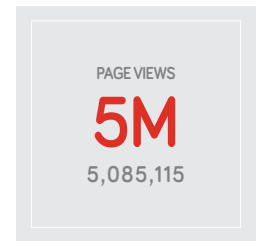
54%  readers clicked on a banner ad upon viewing.

LENGTH OF VISIT

75% > 10 MIN  per visit to the website.

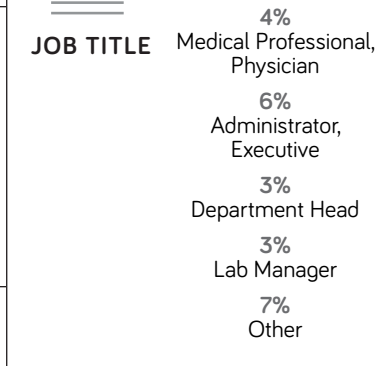
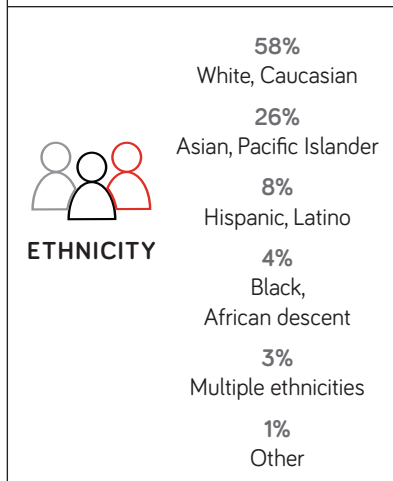
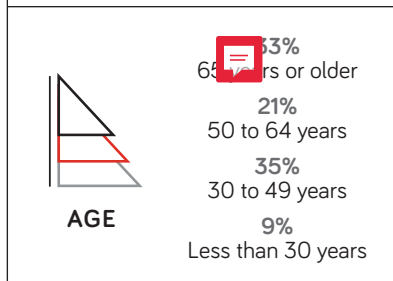
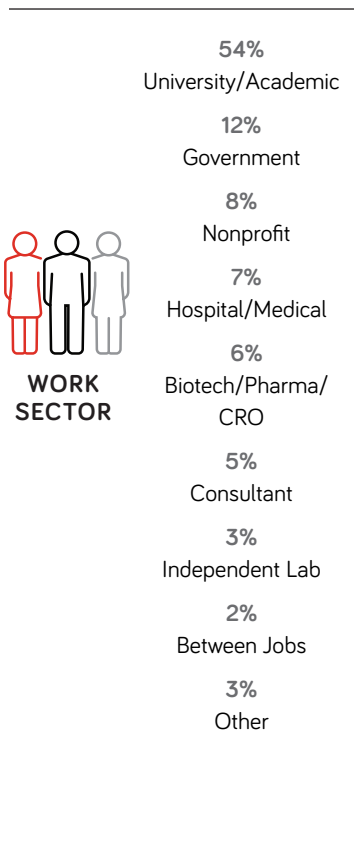
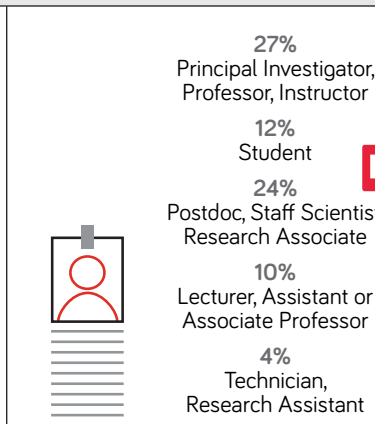
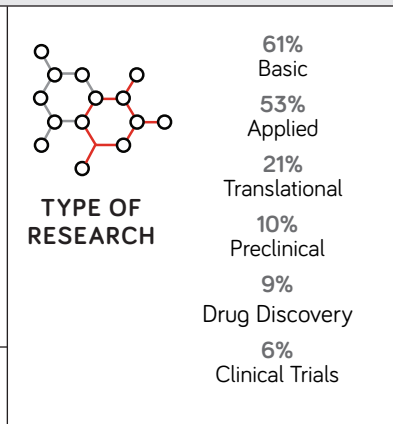
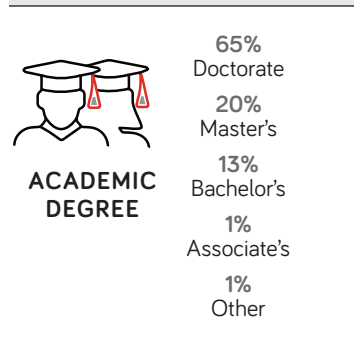
SITE TRAFFIC

(Science Journal Pages Only)



TOP 10

TOOLS & TECHNIQUES		AREAS RELEVANT TO WORK OR STUDY	
1. PCR/RT-PCR/Real-time PCR	50%	1. Molecular Biology	27%
2. Antibodies	49%	2. Medicine	23%
3. Bioinformatics	44%	3. Biology	20%
4. DNA Isolation and Purification	44%	4. Cell Biology	20%
5. DNA Sequencing	41%	5. Genetics	18%
6. Microscopy	41%	6. Neuroscience	18%
7. Electrophoresis	38%	7. Clinical Medicine	17%
8. Cell/Tissue Culture	37%	8. Immunology	16%
9. Imaging	37%	9. Biochemistry	15%
10. Gene Expression Analysis	32%	10. Microbiology	14%



GEOGRAPHIC REGIONS

