

ONLINE BANNER ADS

LEADERBOARD BANNER

- Desktop & Tablet: 728 × 90 pixels
- Mobile: 320 × 50 pixels

ANCHOR BANNER

- Desktop:
 - *Science*: 1280 × 60 pixels
 - *Science Careers & Job Board*: 1180 × 60 pixels
- Tablet: 728 × 90 pixels
- Mobile: 320 × 50 pixels

TOWER BANNER

- Desktop & Tablet: 300 × 600 pixels
- Mobile: 320 × 100 pixels

BILLBOARD BANNER

- Desktop: Initial: 1280 × 250 pixels

MEDIUM RECTANGLE BANNER

- Desktop & Tablet: 300 × 250 pixels
- Mobile: 320 × 100 pixels

INLINE BANNER

- Desktop & Tablet: 728 × 90 pixels
- Mobile: 320 × 50 pixels

EMAIL SPONSORSHIPS

ALERTS

- Includes space at the top AND bottom of email.
- Choice of banner ad, OR text/logo ad.
- Banner art: 468 px wide × 60 px deep; file size 100K; file type - GIF, PNG, JPG, Animated GIF (6 loops).
- Provide URL for link.
- Text/logo ad: 150 characters (approximately 25 words). Logo should be no larger than 468 px wide × 60 px deep.
- Text only ad: 300 characters (approximately 50 words).
- Art due one week prior to send date.

THIRD-PARTY EMAILS

- Supply both html (.html, .htm) and text (.txt) versions of email.
- Materials due one week prior to send date.
- File size not to exceed 500K.
- Subject line not to exceed 50 characters.
- HTML file should be created using inline CSS instead of using CSS classes for style attributes. CSS classes are not supported by all email browsers.
- Images must be hosted by client using absolute URLs. Images should also include alt tags and [target="_blank"] attributes.
- Use HTML tables for layout. CSS layout will not work on all email browsers.
- Do not use Microsoft Office to create your HTML file. Our email software will not convert Office formatting into HTML code which will cause design issues.

- Do not use javascript in your HTML file.
- AAAS/*Science* unsubscribe information will be included at the bottom of the email.
- Use graphic files for buttons instead of HTML which can cause display and tracking issues.

CAREER PATH NEWSLETTER

- Distributed 2x per month.
- Banner ad size: 600 px wide × 74 px deep — file size 30K.
- JPG, GIF or PNG format (no flash or rotating GIFs).
- Art due 2 weeks prior to the send date.

ONLINE JOB POSTINGS

Simply log in and use the easy-to-follow instructions to post your jobs at your own pace, on your own time. Jobs can be posted for 30, 60 and 90-day durations and are posted within one business day. Logos should be submitted as JPG files not to exceed 50K. Size is 360 px wide × 180 px deep.

AUTOPOST

- XML feed or scrape of your job board acceptable.
- Postings are pulled every day.

Contact your sales representative to get started.

EMPLOYER HUBS

A member of our Talent Solutions Team will be in touch to set up your Employer Hub.

As a start, please supply the following items:

- Company description.
- Header image (JPG or PNG 1920 px wide x 1080 px deep).
- Company logo (JPG, PNG or SVG 360 px wide x 180 px deep).
- Images (JPG or PNG. Ideal size is 725 px wide x 408 px deep, but we have fit/fill/zoom functionality to accept larger images as required. For full width images, the minimum width is 1200 px).
- List of supplemental pages/tabs needed.
- Color/branding scheme, need at least 2 colors, please provide HEX values.
- Video YouTube links.

Any jobs promoted within an Employer Hub must also be posted on the ScienceCareers.org website.

HOW TO SUBMIT ART

- Accepted ad file types include: GIF, Animated GIF (limit 6 loops), JPG, PNG, HTML5 and third-party tags.
- Graphics file should not exceed 150K.
- Must provide URL/web address where your ad is to be linked.
- Retractable and Rich Media ads require third-party tags.
- Provide instructions on where to place macros when submitting third-party ad tags.
- Please send ads at least one week in advance.
- Email ad materials to: advertise@sciencecareers.org

Need help?

Americas: +1 201 210 5012

Rest of World: +44 (0) 1243 684007

Greater China: +86 131 4114 0012

Japan: +81 3 6459 4174

Email: advertise@sciencecareers.org

GENERAL ADVERTISING POLICIES

All Advertising Terms & Conditions apply. Please see: <https://www.science.org/content/page/advertising-terms-and-conditions>

All materials from advertisers will be posted online for the specified period and then removed from the Science server unless otherwise instructed in writing.