

## Generate actionable leads and strengthen your company brand when you sponsor an educational Science Webinar.

A Science Webinar aligns your brand with the topic of your choice to showcase your market leadership while also delivering valuable leads. When you collaborate with Science to sponsor a webinar, you'll identify the topic and help mold the scope of the discussion for the scientific community.

Our expert team will handle set-up logistics, speaker invitations, and presentation coordination, as well as pre- and post-event marketing. You will have 24/7 access to the registration database that is updated every time someone registers or views the event so you can start lead nurturing immediately following the webinar.

Visit [science.org/webinars](http://science.org/webinars) to see current and archived webinar presentations.



Viewership (2023)*	Viewership (All Time)*
Average registration — 1,197	Average registration — 1,511
Highest registration — 4,478	Highest registration — 7,351
Average live attendees — 422	Average live attendees — 527
Highest live attendees — 2,279	Highest live attendees — 4,498

### EXTRAS

- **Translation** — available in select languages for regional targeting.
- **Live Poll** — poll attendees directly during your webinar.
- **Post Marketing** — push the on-demand version of your webinar via online banners or third-party emails.

\*WorkCast Reporting, September 2023



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