




2026 **SCIENCE CAREERS** PRINT SPECIFICATIONS

AD SIZES	IMPERIAL		METRIC	
	Page Unit	Width	Depth	Width
Full Page	7"	10"	254 mm	177 mm
$\frac{2}{3}$ Page	4 $\frac{9}{16}$ "	10"	254 mm	115 mm
$\frac{1}{2}$ Horizontal	7"	4 $\frac{3}{4}$ "	120 mm	177 mm
$\frac{1}{2}$ Vertical	3 $\frac{3}{8}$ "	10"	254 mm	85 mm
$\frac{1}{3}$ Vertical	2 $\frac{3}{16}$ "	10"	254 mm	55 mm
$\frac{1}{3}$ Square	4 $\frac{9}{16}$ "	4 $\frac{3}{4}$ "	120 mm	115 mm
$\frac{1}{4}$ Page	3 $\frac{3}{8}$ "	4 $\frac{3}{4}$ "	120 mm	85 mm
$\frac{1}{8}$ Page	2 $\frac{3}{16}$ "	4 $\frac{3}{4}$ "	120 mm	55 mm





BLEED AD SIZES	IMPERIAL		METRIC	
	Page Unit	Width	Depth	Width
Full Page	8 $\frac{1}{2}$ "	10 $\frac{3}{4}$ "	273 mm	216 mm
$\frac{2}{3}$ Page	5 $\frac{1}{4}$ "	10 $\frac{3}{4}$ "	273 mm	134 mm
$\frac{1}{2}$ Horizontal	8 $\frac{1}{2}$ "	5 $\frac{1}{4}$ "	134 mm	216 mm
$\frac{1}{2}$ Vertical	4 $\frac{1}{4}$ "	10 $\frac{3}{4}$ "	273 mm	109 mm
$\frac{1}{3}$ Vertical	3"	10 $\frac{3}{4}$ "	273 mm	77 mm
Spread	16 $\frac{3}{4}$ "	10 $\frac{3}{4}$ "	273 mm	425 mm

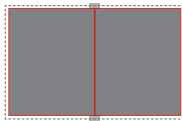
FULL-PAGE BLEED REQUIREMENTS

-  Bleed size: 8 $\frac{1}{2}$ " \times 10 $\frac{3}{4}$ "
-  Trim size: 8 $\frac{1}{4}$ " \times 10 $\frac{1}{2}$ "
-  Live area: 7 $\frac{3}{4}$ " \times 10"



TWO-PAGE BLEED REQUIREMENTS

-  Bleed size: 16 $\frac{3}{4}$ " \times 10 $\frac{3}{4}$ "
-  Trim size: 16 $\frac{1}{2}$ " \times 10 $\frac{1}{2}$ "
-  Live area: 7 $\frac{3}{4}$ " \times 10" each page.
-  Gutter size: $\frac{1}{2}$ "



BLEED AD NOTES

- For full page, keep "live matter" at least $\frac{1}{4}$ " (6.3 mm) from trim.
- Include $\frac{1}{8}$ " bleed with trim/bleed marks outside bleed area.
- When using a great deal of text, we recommend enlarging the gutter area and decreasing the live area width:
 - Gutter: $\frac{3}{4}$ " (19 mm).
 - Live area: 7 $\frac{1}{2}$ " \times 10" (190 mm \times 247 mm).

PAPER STOCK & PRINTING PROCESS

- Covers: 100 lb. (270.8 gsm).
- Text: 38 lb. (56.2 gsm) gloss finish.
- Covers & Text: Web offset.

DIGITAL FILE REQUIREMENTS

- PDF/X 1a files are the preferred digital format. If you cannot submit a file to these specifications please submit a PDF file with all high-resolution images and fonts embedded in the files. All required image trapping must be included in the file. Images must be CMYK or grayscale and 300 dpi. Include $\frac{1}{8}$ " bleed with trim/bleed marks outside bleed area. No application files accepted.
- All files from advertisers will be held for one year.

INSERTS

If *Science* is not printing your insert, approved preprinted inserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply three sample copies to *Science* by the space reservation deadline.

- Trim size: 8 $\frac{1}{4}$ " \times 10 $\frac{1}{2}$ " (Depth: 266 mm \times Width: 209 mm).
- Head trim: $\frac{1}{8}$ " (3.1 mm).
- Foot trim: $\frac{1}{8}$ " (3.1 mm) minimum, $\frac{5}{8}$ " (15 mm) maximum.
- Side trim: $\frac{1}{8}$ " (3.1 mm) minimum, $\frac{1}{2}$ " (12 mm) maximum.
- Allow $\frac{1}{8}$ " for "scuff off" on the spine.
- Keep "live matter" at least $\frac{1}{4}$ " from trim.
- 2-Page Insert: 8 $\frac{3}{8}$ " \times 10 $\frac{3}{4}$ " (Depth: 273 mm \times Width: 215 mm); 10 $\frac{3}{4}$ " (273 mm) minimum vertical size for untrimmed signature; 11 $\frac{1}{4}$ " (285 mm) maximum. Ship flat.

OUTSERTS

If *Science* is not printing your outsert, approved preprinted outserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply a sample copy to *Science* by the space reservation deadline.

Please contact us for rates and availability – advertise@sciencecareers.org

AD DELIVERY METHOD

E-mail: advertise@sciencecareers.org