

ScienceAdviser

Every weekday, *ScienceAdviser* delivers the world of science to your inbox, keeping you up to date on the most important trends and breakthroughs, as well as exclusive reporting, recommended reading and more.

What's in *ScienceAdviser*?

- Top picks of news and research from *Science* journals and other publishers
- Revolving daily segments, such as:
 - **Future News:** a look at intriguing but not yet peer-reviewed research
 - **Protostar:** a Q&A with an early-career scientist about their recent *Science* paper
 - **Logbook:** a behind-the-scenes look at a story from a News from *Science* journalist
 - **Exemplar:** a breakdown of a *Science* family journal paper by the editor.

NEWSLETTER AD OPPORTUNITY

This is a 5-day buy (Monday-Friday) using the same ad material for all 5 days

Circulation: 170K+ subscribers and rapidly growing
Deployment: the newsletter deploys each week (Mon-Fri)
Ads: Includes a banner ad at top/bottom of newsletter + option to utilize the native ad block (based on specific parameters)
Materials: Deliverables due 1 wk prior to deployment date

Banner Ad Requirements

Image Size: 468 px wide x 60 px deep; file size 100K;
File Type: GIF, PNG, or JPG, Animated GIF (6 loops).

Native Ad Block Text Requirements

Title: Max 75 characters for the title, including spaces
Description: Max 250 characters for the description, including spaces

Native Ad Block Image Requirements

Image Size: Vertical image 575 px wide x 875 px high or Horizontal image 575 px wide x 380 px high
File Type: JPG, PNG and TIFF. Images must be at least 72 dpi

advertising.science.org

Banner Ad Spot

Brought to you by From Concept to Reality: Taking Intelligent Agents into the Real World

From Concept to Reality: Taking Intelligent Agents into the Real World
23 April 2026

View this email in your browser

ScienceAdviser

11 March 2026

Today's *Visualized* examines the electrifying performance that won this year's Dance Your Ph.D. competition. But first, catch up on the latest science news, including a brilliant stellar merger and what NASA's new leader had to say about his role.

DRUG DEVELOPMENT SCIENCE SIGNALING

Raiding the dark transcriptome for a new class of drugs

Native Ad - Vertical

SPONSORED

Cracking the code: Large language models in life sciences

Researchers are now beginning to leverage AI, specifically, large language models, to analyze massive data sets written in the chemical languages of life—DNA base pairs, amino acid sequences, and protein structures—to aid drug discovery, precision medicine, and beyond.

REGISTER NOW

Native Ad - Horizontal

SPONSORED

Bringing out scientists' inner entrepreneur

A unique incubator is empowering scientists to translate their research into innovative products. Investigators who team up with the BioInnovation Institute receive funding and access to experts that can help them create companies for a better world.

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