

# WEBINARS

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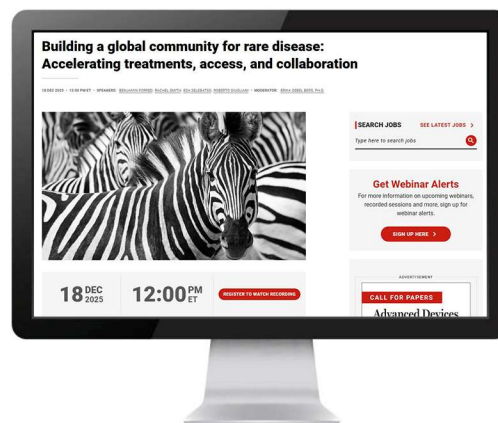
## Generate actionable leads and strengthen your brand when you sponsor an educational Webinar.

### WHY WEBINARS WORK

A *Science* Webinar aligns your brand with the topic of your choice to showcase your market leadership while also delivering valuable leads. When you collaborate with *Science* to sponsor a webinar, you'll identify the topic and help mold the scope of the discussion for the scientific community.

Our expert team will handle set-up logistics, speaker invitations, and presentation coordination, as well as pre- and post-event marketing. You will have 24/7 access to the registration database that is updated every time someone registers or views the event so you can start lead nurturing immediately following the webinar.

Visit [science.org/webinars](https://science.org/webinars) to see current and archived webinar presentations.



| Viewership (2025)*           | Viewership (All Time)*         |
|------------------------------|--------------------------------|
| Average registration — 745   | Average registration — 1,342   |
| Highest registration — 1,177 | Highest registration — 8,510   |
| Average live attendees — 200 | Average live attendees — 405   |
| Highest live attendees — 350 | Highest live attendees — 4,489 |

### EXTRAS

- **Translation** — available in select languages for regional targeting.
- **Live Poll** — poll attendees directly during your webinar.
- **Post Marketing** — push the on-demand version of your webinar via online banners or third-party emails.

\*WorkCast Reporting 2025



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